

From little acorns mighty oaks do grow.



Little acts make a big difference.



GILROY
FOUNDATION

Annual Impact Report 2018

A Note of Thanks

Dear Friends,

In early 2018, the Board of Directors and Staff started to update our Strategic Plan. We had been offered a great opportunity from a nonprofit in Silicon Valley who would guide us through the process at a very reduced rate.

Adopted in early January 2019, the Plan outlined four goals:

1. Awareness – enhance the Foundation's existence, mission and impact.
2. Donor Involvement – increase involvement and outreach.
3. Board Engagement – expand Board Member's outreach.
4. Improve Foundation Effectiveness and Sustainability

In May 2019, we addressed Goal #1, by having a “*Give Where You Live*” Faire. We invited people new to Gilroy, as well as people/organizations that may not know how the Foundation has evolved since its inception.

In 1980, the Board wanted to raise money to build an endowment which would generate grants for local organizations. Through the years, our impact on the community has grown, adding scholarships, pass-through grants, fiscal sponsorships, community projects, and creating a youth board, to name a few.

We will continue to evolve as pressing needs of our community become apparent. Because of YOU, our donors and supporters, we will be able to address those causes today and in the future.

Sincerely,

Donna Pray
Executive Director

Gilroy Foundation Milestones

1980: Prop 13 threatened to “dry up” funds used for recreation and education. Bill Ayer proposed the idea of an organization, controlled by local residents, to ease this burden of funding. And Gilroy Foundation was born.

1983: The first grant cycle of \$2800 was given from money raised at local fundraisers, among them the Garlic Festival's “Cowabunga Wine Cooler Booth.” A \$25,000 matching gift from Fenton O’Connell was a boost to funding after 100 families donated \$250 each.

1984: The Endowment was invested with the Community Foundation of Santa Clara Valley. This great relationship exists to this day with the “now” Silicon Valley Community Foundation boasting assets of \$13.5 Billion.

1988: “A Day In the Country” fundraiser netted \$25,000 for the endowment. We look forward to our 2019 annual event “Havana Nights” at the Elks Lodge on the Hill, October 5, 2019.

1995: Gilroy Foundation had a staff member, ED Donna Pray, AND an office!

1997: Campaign was announced to raise \$550,000 to bring the endowment to \$1 Million by 2000.

1999: First scholarship was awarded—the Julie and Richard Hayes Award for \$250.

2002: With the Connell Family donation of \$50,000 and the Packard Foundation match, Gilroy Foundation would reach its \$1 Million goal in 2002.

2003: Gilroy Foundation boasted a \$3 Million endowment!

2009: Gilroy Foundation Youth Board was created.

2012-2016: Pass through funding of \$4 Million donated to build the Don Christopher Sports Complex at Christopher High School.

2013: Gilroy Chamber of Commerce names Gilroy Foundation Nonprofit of the Year.

2017: Christopher Ranch, Pinnacle Bank and Gilroy Toyota become Sustaining Sponsors of Gilroy Foundation; Legacy Society was created.

2018: Strategic Plan of Gilroy Foundation is updated.

2019 Board of Directors

Edwin Diaz, President
Joel Goldsmith, Vice President
Marie Blankley, Treasurer
Karen LaCorte, Secretary
Judy Lazarus, Past President
Jay Baksa
Lori Kent
Chris Ordaz
Carlos Pineda
Jennifer Speno
Sal Tomasello

2018 Ambassadors

Gina Anderson
Betty Angelino
Denise Apuzzo
Barbara Biafore
Dennis & Kristin Bright
Matt & Melanie Corona
Kendall Costa
Ericka Davis
Jenny Derry
Tiffany Doyle
Rick Dyer
Cheryl Ellemberg
Deanna Franklin
Patty Giacalone
Yessenia Gonzalez
Glenita Gordon
Kevin Heath
Jaime Heisch
Dia Hoshida
Susie Kafka
Luba Kharchenko
Libby Lai
Hector Mariscal
Vito Mercado
J. Chris Mickartz
Brigitte Nicholls
Carol Peters
Margene Peterson
Whitney Pintello
Gloria Pollock
Jason Raby
Jim Rhodes
Larry Sanford
Tracy Shipman
Amelia Taylor
Karen Titus
Matt Titus
Amy Tripoli
Raquell Vanni
C.J. Wallace
Melissa Wark
Heidi Wierzba

2018 Emeritus Board

Sharon Albert
Frank Angelino
Bill Ayer
Ted Becker
John Blaettler
Judy & Sam Bozzo
Phil Buchanan
Larry & Sally Connell
Randy Costa
Mike Dorn
Katherine Filice
Patty Filice
Michelle Goldman
Paula Goldsmith

Andrea & Jim Habing
 Jodi Heinzen
 Keith Higgins
 Joann Kessler
 Shelley Kovacs
 Janie Mardesich
 Pam Martin
 Ken McDonald
 Shawn Moen
 Steve Peat
 John Perales
 Ron Pray
 Jeannine Sacco
 Deb Smith
 Annie Tomasello
 Jan Wallace

2018 Youth Board

William Anderson
 Michael Artmore Jr.
 Jacob Baker
 Giulia Beghini
 Jessica Bright
 Rylie Canfield
 Nathan Chavez
 Cole Davis
 Trevor Davis
 Julia Donovan
 Austin Ellemberg
 Dylan Ellemberg
 Madison Emmert
 Jamin Escudero
 Angelina Felix
 Fiona Fellows
 Sophia Filice
 Sommer Filice
 Siena Filice
 Alyssa Gonzalez
 Isabella Rose Gubuan Rosal
 Jack Guenther
 Tess Kaefer
 Meyhar Kamrah
 Sameera Khan
 Maana Kolagotla
 Senna Kolagotla
 Alexis Jeanie Kong
 Alexander Montoya
 Bella Sol Padilla
 Brooklynn Pearl
 Cecilia Pearl
 Ashleigh Perales
 John Perales Jr.
 Ian Peyghambar
 Allison Ramirez
 Karina Rodriguez
 Danielle Russell
 Dylan Russell
 Ashlyn Torres
 Julia Vanni
 Sierra Woodward
 Caitlin Yang
 Paige Zukowski

2018 Youth Board Mentors

Gina Anderson
 Kristin Bright
 Ericka Davis
 Cheryl Ellemberg
 Deanna Franklin
 Sal Tomasello

What can YOU do next?

Have you heard about “Matching Gifts”?

A matching gift is a charitable donation by a corporation that matches an employee’s donation to an eligible nonprofit organization, most often dollar for dollar.

Does YOUR company have a Matching Gift Program? While you still have to make a donation in order to have that gift matched, the corporate match is essentially a no-cost donation. With matching gifts, you are able to give to your organization twice with only incurring the cost of the initial contribution. Find out more from the Human Resource Department at your company.



What about “Gifts of Stock”?

A donation of stock is a great way to maximize your tax advantages. Stock that is acquired either through purchase or employment benefits can be donated, with the donor receiving the deduction of the value of the stock on the day of transfer to the Foundation. Just email or call the office for the simple steps to take: info@gilroyfoundation.org, 408-842-3727.

GILROY FOUNDATION FAST FACTS

Gilroy Foundation Assets under management: **IN EXCESS OF \$12 MILLION**
 Endowment Supervised by: **SILICON VALLEY COMMUNITY FOUNDATION**
 SVCF Assets under management: **\$13.5 BILLION**
 Since 2009, Gilroy Foundation investments average annual growth: **10.5%**
 Since 1980, Grants AND Scholarships Awarded: **\$14 MILLION**
 Of this total, amount awarded through pass through funds: **\$4.7 MILLION**
 Since 1999, scholarships awarded: **OVER \$5 MILLION**

MISSION

To establish a legacy of giving, Gilroy Foundation links charitable gifts from donors to the vital needs of the community.

VISION

By engaging all aspects of the community, Gilroy Foundation is the recognized leader in connecting resources to community needs.

VALUES

• Transparent • Responsive • Compassionate • Inclusive • Enduring

We are so pleased that you provided us with seed money to equip the Recovery Café that we plan to open in the near future. Having a safe and communal place for individuals and families to gather who are living with a mental illness will play a key role in their wellness and recovery.

~ Erin O'Brien, President and CEO,
 Community Solutions

What Membership in Gilroy Foundation can do for our community



As a member with an annual gift from \$100 to \$1000, your gift to Gilroy Foundation goes into the general unrestricted endowment funds for grant giving unless otherwise specified. Five percent of year-end balances of these investment funds support the annual grant making cycle. In 2019, Gilroy Foundation received 43 grant applications requesting a total of \$148,800. With limited resources, Gilroy Foundation was only able to award \$55,289.

Community Needs funds, in the fields of Agriculture, Art, Education, Health and Technology benefit the Competitive Grants Program, as well. With grant requests that exceed our grantable total by more than 200%, your membership can help close that gap!

Ambassadors are vital to Gilroy Foundation!

If you take a look at the names of our more than 40 Ambassadors, you will quickly see why they have been invited to become a part of this important Board of Gilroy Foundation. Their knowledge of the community, their willingness to become involved, their ability to communicate information, and their passion for doing good make Gilroy Foundation Ambassadors vital to creating awareness of the work we do.

Their work includes reading grant and scholarship applications, visiting grantees to acknowledge the impact of a Gilroy Foundation grant, volunteering at the Gilroy Foundation Wine Booth and “A Day in the Country” — our annual fundraisers, and being our representatives in the community. Their value and the impact they make helps to create awareness of Gilroy Foundation in our community.

Being active in Gilroy Foundation has helped me to become more of a participant in the total Gilroy community. As a fund donor, we actively support the needs of the community. As a past scholarship application reader, I got to see the number of multi-talented, diverse, industrious and intelligent kids coming through our school system. As a grant reader, I've developed a better understanding of the many varied needs of the folks in our city.

~Ted Becker, Emeritus Board Member and Fund Development Committee Chair

YOU can have your own Fund at Gilroy Foundation

Gilroy Foundation makes it easy for you, your family or your organization to start a separate charitable fund without the costs and administrative demands of funding a private foundation. The minimum amount to start a fund is \$10,000. All membership gifts to the Foundation are tracked and when \$10,000 in gifts is received, we will contact you about establishing your own Fund. Gifts of long-term appreciated securities may have tax advantages that could maximize your gift and reduce your taxes. (Always consult your tax advisor.)

Group funds are also a great way to get family or friends with a common interest involved in creating a fund to benefit the competitive grant cycle or a specific cause, such as a scholarship.



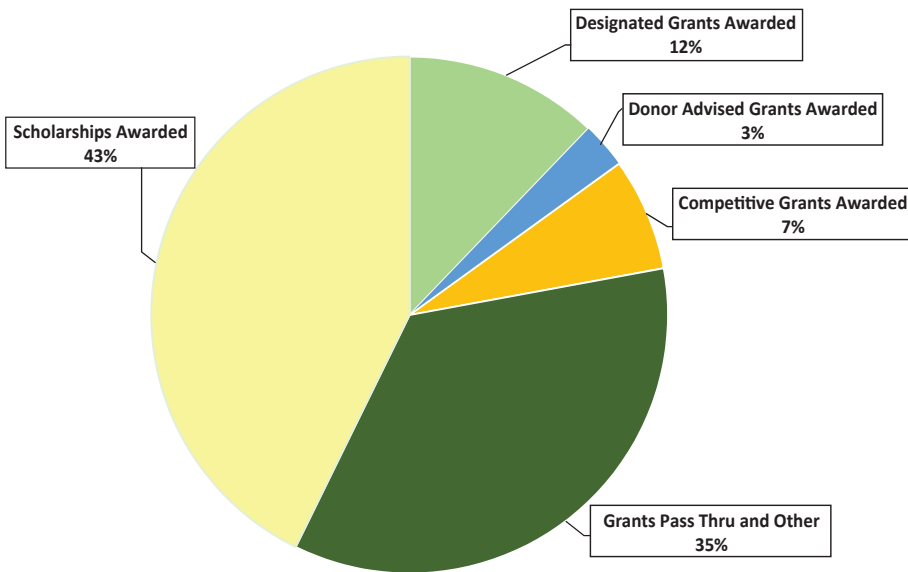
Our personal family values, beliefs, and the ability to give has enabled us to donate to Gilroy Foundation. We share those values with the Foundation which delivers result-oriented benefits to those in most need in our Gilroy Community. Gilroy Foundation is committed over time to improving the quality of life through their family and donor advised giving programs. We are confident our donations are reaching the intended recipients.

~ Rachel and John Perez, DDS.

(Rachel Perez is the Board President of the Gavilan College Board of Trustees)

GRANTS AND SCHOLARSHIPS MAKE SUCH AN IMPACT

2018 Grants & Scholarships Awarded



The 2018 Julie Hayes "Rising Star" Performing Arts Competitive Grant for \$20,000 was awarded to STAR ARTS Education in order to purchase an all-terrain mobile stage.



The 2018 Richard Hayes "Like a Rock" Industrial Arts Competitive Grant for \$20,000 was awarded to Gilroy Arts Alliance in order to purchase a video wall projection system for theater, digital exhibits and educational use for children and adults.

BUILDING YOUTH FOR THE FUTURE

Gilroy Foundation Youth Board provides local middle school and high school students the opportunity to support community needs through teamwork, collaboration, and partnership with Gilroy Foundation.

The mission of the Youth Board is to educate and mobilize students to help solve the greatest challenges in our community. By combining the creativity and passion of these young people with the experience and guidance of adults, we can create a structure in which they can thrive and make a real, lasting difference. Students learn about the many different aspects of giving back to their community by volunteering time, and understanding and defining needs.

Activities include volunteering at Gilroy Foundation events and St. Joseph's Center, setting up a "Giving Tree" to collect toys and items for local youth organizations, meeting with local leaders to learn more about our community and the opportunities it offers them, and researching and awarding a \$1,000 grant to a local organization.



Students gathered at Bright Ranch for a Team Building Exercise to kick off their year.

My journey at UCLA would not had been possible without the generosity and support of Gilroy Foundation Donors. I am extremely grateful for all the support that the Donors and Foundation have provided me throughout my four years of undergrad. I am about to finish one chapter of my journey, but I will continue with my graduate studies and looking forward to start giving back to my community.

~ Mirna Velasco Alvarado, Bachelors of Art in Psychology '19,
Applied Developmental psychology (ADP) and Disability Studies
Minor

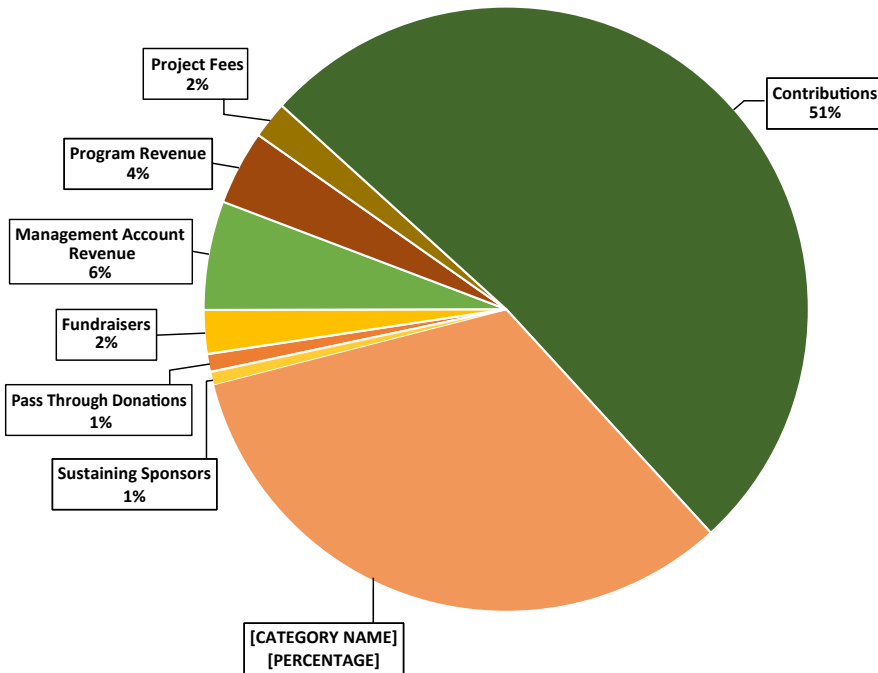


FINANCES

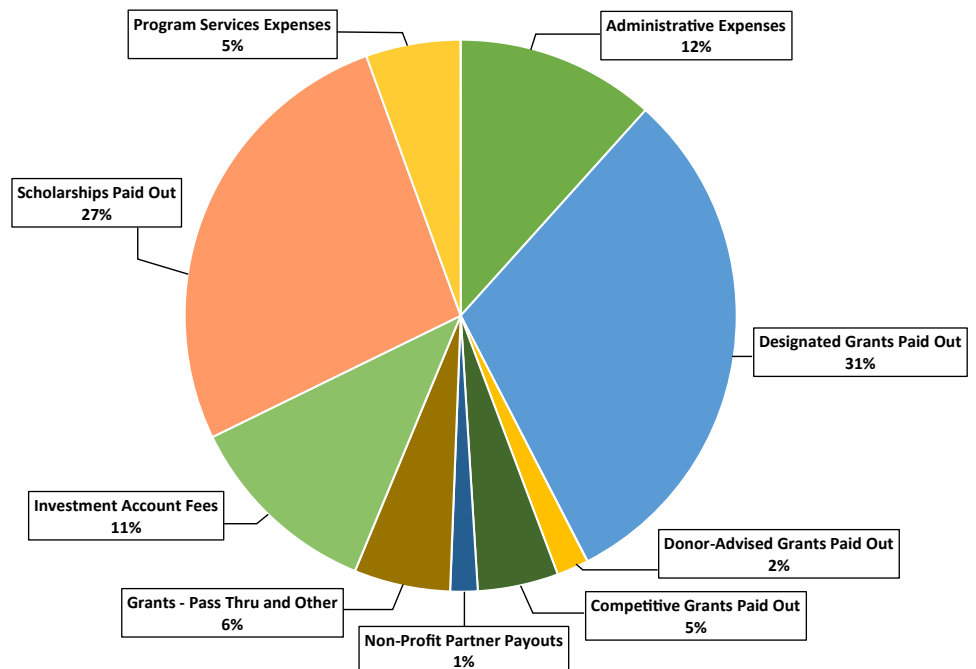
In 1985, the Foundation's Board of Directors entered into a partnership with Silicon Valley Community Foundation to handle our investment funds. At the time, we had a single fund with \$18,000. Now, we have over \$12 Million invested there. Our relationship has provided Gilroy Foundation with legal and tax information as well as educational opportunities for our staff and board members.



2018 Revenue



2018 Expenditures



Membership opportunities with Gilroy Foundation start at \$100 a year. Membership donations go into Gilroy Foundation's General Fund for grantmaking each year. We track all donations and when a donor reaches \$10,000 they are invited to start their own named fund—then they become a “Lifetime” Member!

2018 LIFETIME MEMBERS

(Fund Donors)

Rosemary Anderson	Miki Kinkel
Marlene and William Ayer	Scott Kinkel
Vicki and Jay Baksa	Elizabeth and Jeff Klein
Nancy and Ted Becker	Joanne Kraemer
Lee and John Blaettler	Libby Lai
Judy and Sam Bozzo	Janet and Brad Leach
Rhoda and Martin Bress	Warren Lindeleaf
Vicki and Frank Campanella	Joe Mata
Karen and Don Christopher	Pam and Jeff Martin
Christopher Ranch	Monica and Bill McClintock
Patty and David Chantler	Lori and Kevin McKinley
Teresa and Steve Costa	Cindy and Mike Morsilli
Sally and Larry Connell	Alan Obata and Kevin Heath
Melanie and Matt Corona	Tom Obata Family
Frank Della Maggiora	Jan and Steve Peat
Barbara Drewitz	Pinnacle Bank
Diane Dyer	Rachel and John Perez
Elan Family Investors	Donna and Ron Pray
Bunny Filice	Mark Roberts
Ernie Filice	Jeannine and Francis Sacco
Patty Filice	Kathy and Gene Sakahara
Janice and Timothy Filice	Andora and Chris Salcido
Jan Froom	Holly and Larry Sanford
Laura and Sy Gelman	Linda and Ralph Santos
Gilroy Toyota	Laurie and Harold Sontag
Jane and Glenn Goldsmith	Jennifer and Jeff Speno
Paula and Joel Goldsmith	Sandi and George Stramback
Andrea and Jim Habing	Valerie and David Vanni
Jodi and Ric Heinzen	Lynn Wagner
Carmen and David Jones	Jan Wallace
Dolores and John Kent	Christine and Paul Wheeler

2018 PLATINUM MEMBERS

(\$1000 and up)

Sharan and Manny Bhandal
Delia and Edwin Diaz
Valerie Filice
Lori and Larry Kent
Rory C. and James E. Pace
George Salcido
Ed Seledon

2018 GOLD MEMBERS

(\$500-\$999)

Carolyn Barbaglia
Barbara and Bud Biafore
Jan and Doug Buessing
Trudie Conrotto
William Corneth
Gilroy Veterinary Hospital
Carol Peters
Recology, Inc.
Jill and Chris Vanni
Sharon and Don Vanni
Monica and David Villar

2018 SILVER MEMBERS

(\$100-\$499)

Sharon Albert and Doug Reynolds
Maxine Kent Callinan
Barbara Clark
Doris and Mike Dorn
Loreen and Norm Dow
Penny and Robert Dowdy
Connie and Helmuth Drosdat
Maxine Elin
Janice and Raul Felipa
Ann Filice
Bob Filice
Jeanne and Joe Filice
Bernie Habing
Judy and Jim Lazarus
Elaine and Peter Long
Linda and David Matuszak
Michael E. McKeever, D.D.S.
Debbie and Vito Mercado
Mary Pat and Kurt Michielssen
Anisha and Rajee Munshi
Eric R. Nagareda, D.D.S.
Michael Oshan and Susan Meyers
Carlos Pineda and Hugo Dorantes
Dan Pulcrano
Anita Scitutto
South Valley Insurance Services, LLC
Annie and Sal Tomasello
Shirley Willard



Every attempt has been made to ensure the accuracy of this list. Please email info@gilroyfoundation.org to address any error or omission.



The Gilroy Foundation Garlic Festival Booth is famous! Serving premium Cabernet and Chardonnay, as well as sparkling wine, mimosas, wine coolers and our famous Sangria, we are a respite from the heat. Our 2018 volunteers were outstanding, a few of whom are pictured here.



Country Club Charm was held at CordeValle in 2018 at our annual event, “A Day in the Country.”

In early 2016, in an effort to meet our operating costs, with no money taken from donations to Gilroy Foundation for this purpose, the Board of Directors was considering a third fundraiser. The idea of inviting local businesses to become a “Sustaining Sponsor” surfaced. We are proud that Christopher Ranch, Pinnacle Bank and Gilroy Toyota were our inaugural sponsors in 2017. We thank them for their continued commitment to our community!






GILROY
FOUNDATION

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(408) 842-3727

"Give Where You Live"

www.gilroyfoundation.org

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 Gilroy Foundation

